



Fen Edge Family Festival 2009

www.fenedgefestival.co.uk



Questionnaire

Please answer the following questions about the Fen Edge Family Festival and return the questionnaire to the box at the information point/First Aid tent over the weekend. After the event please return it to Cottenham Village College reception, the Corner Shop or the Cambridge Building Society (High St Cottenham) by Monday 13^h July. All completed questionnaires returned by this date will be entered into a prize draw to win a £40 voucher donated by The Curry Palace, 215 High Street.

Please try to answer the questions on behalf of yourself and any family members who have visited the Festival. Thankyou.

To enter the prize draw please fill in your name, address and telephone number. Name Tel No.....

Address.....

Q1a Age of those who visited the Festival in your family <i>Circle all that apply</i>		Q1b Town village you live in <i>Circle one</i>	
Under 5	1	Cambridge	1
5 – 10	2	Cottenham	2
11 – 16	3	Histon	3
17 – 18	4	Impington	4
19 – 24	5	Landbeach	5
25 – 34	6	Oakington	6
35 – 44	7	Over	7
45 – 54	8	Rampton	8
55 – 64	9	Waterbeach	9
65+	10	Willingham	10
		Other	11

Q2 Which of these forms of publicity, if any did you see or hear for the Festival?
Please circle all that apply

Website	1	Specific event poster	8
Word of mouth	2	Specific event flyer	9
General roadside poster	3	Cottenham Newsletter	10
General A4 poster	4	Cambridge Evening News	11
Q103	5	Other (write in).....	12
Television	6	None of these	13
Event Guide	7		

Q3 Which of the events listed below were you aware of as part of the Festival programme?

Circle under Q3 Aware of

Q4 Which of these events did you/your family attend or take part in? *Circle under Q4 Attended*

Q4a Of the events you attended, which ones, if any did you/your family enjoy? *Circle under Q4a Enjoyed*

Q4b And of the events you attended which events, if any did you/your family not enjoy? *Circle under Q4b Not Enjoyed. If you enjoyed all the events you attended please circle 27*

Q5 Which events would you like to see included again in future festivals? *Circle under Q5 Future*

	Q3 Aware of	Q4 Attended	Q4a Enjoyed	Q4b Not Enjoyed	Q5 Future
African Workshops	1	1	1	1	1
Animal Blessing	2	2	2	2	2
Archaeological Dig	3	3	3	3	3
Band Competition	4	4	4	4	4
Big Band and R&B (Sat evening)	5	5	5	5	5
Bingo	6	6	6	6	6
Busker Tent	7	7	7	7	7
Climb the Tower & Church Bells	8	8	8	8	8
Culture Tent	9	9	9	9	9
Family Disco	10	10	10	10	10
Farm Machinery Display	11	11	11	11	11
Fete and Produce Stalls	12	12	12	12	12
Gospel Choir (Sun evening)	13	13	13	13	13
Open Gardens	14	14	14	14	14
Penned Animals	15	15	15	15	15
Petting Zoo	16	16	16	16	16
PTA Dance (Fri evening)	17	17	17	17	17
Play Zone (Sat & Sun)	18	18	18	18	18
Pre School Fun (Fri)	19	19	19	19	19
Red Arrows Display	20	20	20	20	20
Razzmataz Robots	21	21	21	21	21
Refreshments Tent	22	22	22	22	22
Sculpture Competition (Monsters)	23	23	23	23	23
Superstars	24	24	24	24	24
Teen Disco	25	25	25	25	25
Walking Tours – Historical Houses	26	26	26	26	26
None of these	27	27	27	27	27

Q6a Please explain why you/your family did not enjoy one of the events you have circled at Q4b? .

Event

We did not enjoy this event because:

.....
.....
.....
.....

Q6b What did you enjoy so much about the event you most enjoyed at Q4a?

Event

We really enjoyed this event because:

.....
.....
.....
.....

Q7a Which of the following sports activities were you aware of as part of the Festival programme? *Circle under Q7a Aware*

Q7b Which, if any did you take part in? *Circle under Q7b Took Part*

Q7c And which would you like to see included again in future festivals? *Circle under Q7c Future*

	Q7a Aware	Q7b Took Part	Q7c Future
Bowling	1	1	1
Fencing	2	2	2
Roller Hockey Display	3	3	3
Roller Skating	4	4	4
Speedminton	5	5	5
Trampolining	6	6	6
Tae Kwon Do	7	7	7
Table tennis	8	8	8
None of these	9	9	9

Q8 What, if anything did you particularly like or dislike about any of the sports events listed at Q7? *Write in below*

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.....
.....

Q9a Which of the following sideshows and performances were you aware of as part of the Festival programme? *Circle under Q9a Aware*

Q9b Which, if any did you take part in or watch/listen to? *Circle under Q9b Took Part*

Q9c And which would you like to see included again in future festivals? *Circle under Q9c Future*

	Q9a Aware	Q9b Took Part	Q9c Future
Sideshows			
Bouncy Castles	1	1	1
Climbing Wall	2	2	2
Drive a Car	3	3	3
Fire and Rescue	4	4	4
Hose the House	5	5	5
Hovercrafts	6	6	6
Kite Making	7	7	7
Laser Shoot	8	8	8
Sumo Wrestling	9	9	9
3 Minute Wonder (short films)	10	10	10
Drama Workshops (Community Centre)	11	11	11
Crafts (Community Centre)	12	12	12
Cycling Experience	13	13	13
Quad Bikes	14	14	14
Gyroscope	15	15	15
None of these	16	16	16
Performances			
African Jigsaw Choir	17	17	17
All Saints Choir	18	18	18
Batanai African Band	19	19	19
Brass Band and Hymns	20	20	20
Baroque Ensemble	21	21	21
Breakdancing	22	22	22
Fen Edge Orchestra	23	23	23
SCAMBS Dance	24	24	24
None of these	25	25	25

Q10 How well do you feel the festival catered for each of these groups of people?*Circle one number in each row for each group*

	Very well	Quite well	Not very well	Not at all well	Don't know
Pre school age children	1	2	3	4	5
Primary school age children	1	2	3	4	5
Young teens	1	2	3	4	5
Older teens	1	2	3	4	5
Singles	1	2	3	4	5
Families	1	2	3	4	5
The over 50's	1	2	3	4	5

Q11a Did you attend the last Fen Edge Family Festival in 2007?**Yes** 1 *Answer Q11b***No** 2 *Go to Q12a***Q11b How do you feel this Festival compared to the one in 2007?**

This one was much better	1	<i>If 1, 2, 4, or 5</i> Q11c Why do you think that? Write in below
This one was slightly better	2	
They were about the same	3	
This one wasn't quite as good	4	
This one wasn't nearly as good	5	
Don't know	6	

*Everyone answers here***Q12a Did you receive a green coloured Events Guide before the Festival?****Yes** 1 *Answer Q12b,c, d and e***No** 2 *Go to Q13*

Q12b How helpful did you find the Events Guide?		Q12c How did you find the level of information in the guide?	
Very helpful	1	Far too much information	1
Quite helpful	2	A little too much information	2
Neither helpful nor unhelpful	3	Just the right amount of information	3
Not very helpful	4	Not quite enough information	4
Not at all helpful	5	Not nearly enough information	5
Don't know	6	Don't know	6

Q12d And how well did the event in reality live up to your expectations from the guide?

The event was much better than expected	1
The event was slightly better than expected	2
The event was about as I/we expected	3
The event was not quite as good as expected	4
The event was nowhere near as good as expected	5
Don't know	6

Q12e What suggestions can you make to improve on this type of guide for future events?

.....

No suggestions.....1

Q13 Listed below are a number of statements other people have made about events such as this. For each one please circle a code in each row to show how much you agree or disagree with the statement about this years Fen Edge Family Festival.

	Agree Strongly	Agree Slightly	Neither agree nor disagree	Disagree Slightly	Disagree Strongly	Don't know
It gives a real sense of community	1	2	3	4	5	6
It really does have something for everyone	1	2	3	4	5	6
It is too modern an event for a traditional village	1	2	3	4	5	6
It should now become a regular event in the Cottenham calendar	1	2	3	4	5	6
As an event its OK but I have been to far better ones	1	2	3	4	5	6
It was too similar to the one in 2007	1	2	3	4	5	6
It was the best event of this type that I have ever been to	1	2	3	4	5	6

Q14 If this Festival was run again in the future, what one improvement would you like to see?

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Q15 FECA is always looking for volunteers to help with the organisation and manning of this type of event. Would you be interested in helping out in any of the following ways? *Circle all that appeal to you*

Helping out at a future Festival over the weekend	1
Joining the organising committee for a future Festival	2
Organising one event for a future Festival	3
Helping out at other FECA events (Fen Edge Community Association)	4
I would like to receive information about FECA and upcoming events	5
Joining the Fen Edge Arts mailing list to find out more about arts event in the local area	6
None of these	7

If yes to any of the above please provide your e-mail address if you have one, or if you don't have an e-mail address or would prefer to be contacted by telephone, please make sure you have supplied your name, address and telephone number on the front.

My E-Mail address is:.....

Copies of this questionnaire can be printed from the Fen Edge website – www.fenedgefestival.co.uk/pdfs/questionnaire09.pdf. Please encourage your friends who attended the Festival to complete a questionnaire for us. The more feedback we receive the more we can work towards improving the event in the future.

THANKYOU VERY MUCH FOR YOUR TIME AND GOOD LUCK IN THE PRIZE DRAW! Prize of £40 voucher kindly donated by The Curry Palace, 215 High St Cottenham. The Curry palace is open Sunday to Thursday from 12 – 2 and 6 – 11.30, and on Friday and Saturday from 12 – 2 and 6 – midnight.

Please feel free to use the back page to add any further comments



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Family Festival 2009**
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Remember that if you enjoyed this Event, please support the following family events taking place locally:

- **Milton Summer Fayre**
Saturday 11th July, 1.30pm – 10pm

- **Landbeach Traditional Fete**
Saturday 18th July